



SPONSORSHIP PACKAGES

Do you want to make an impact in the local community and meet new folks? Then how about sponsorship at this year's Rib Cook-Off!



SIGN UP AT: 12BRIDGESRIBCOOKOFF.COM

ONE OF THE LARGEST RIB COOK-OFF IN NOR CAL



MEDIA KIT STATS IN 2025

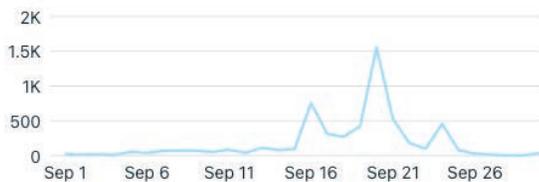


- **Social Engagement:** Over 2,000 followers on social media, over 100K views
- **Email Stats:** over 1,800 email list with 53% ave open email rate
- **Website Traffic:** over 26K views / 78K event count
- Over 1,400 Rib tickets sold, 14,000 Ribs Served, over 5K in attendance, largest Rib Cook Off in Nor Cal
- Supported 6 local charities and community organizations

FACEBOOK

Visits

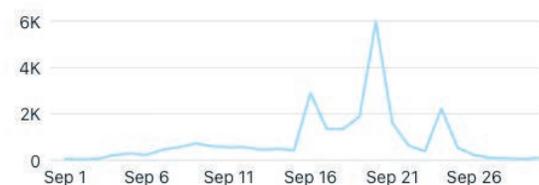
5.6K ↑ 646.5%



Facebook

Views

25.0K ↑ 370.2%

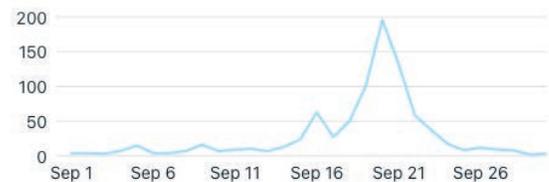


Views

INSTAGRAM

Visits

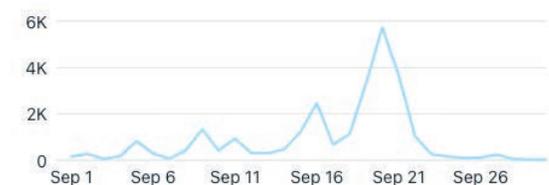
857 ↑ 410.1%



Instagram profile visits

Views

26.2K ↑ 316.6%



Views

SUPPORTING THE COMMUNITY

The Tavern at 12 Bridges is a Non Profit 501 (C3). We started as a few dudes hanging out, enjoying some cocktails and brainstorming ways to have fun and do great things for Lincoln.

As a member of our community we believe strongly that a solid, healthy community is what you make of it. So we're making a few good things!

Our goal is to attend, host and throw events that generate funds to impact our local community in real tangible ways.

Each year the Tavern throws our Marquee event, the 12 Bridges Rib Cook Off and each year we generously and proudly give all funds direct to our community.

Throughout each year as we see needs arise, opportunities present themselves we act.

Through YOUR direct involvement in attending or sponsoring such events, YOU are doing the good that we make happen.

Let's do a lot of good together.



SPONSORSHIP OPPORTUNITIES



GRAND CHAMPION (STAGE SPONSOR) - \$5,000

- 8 tasting tickets (\$160 value)
- Main stage recognition (Shout out)
- Main stage banner space available
- 10x10 booth for your company
- Annual social posts (24 total)
- Annual website presence
- 10 drink tickets (\$100 value)
- 4 boosted posts/ads (\$400 value)
- Sponsored email (4 times)

PIT MASTER (BACK HALF) - \$3,000

- 6 tasting tickets (\$120 value)
- 10x10 booth for your company
- Company brand placement where you want it
- Annual social posts (10 total)
- Annual web presence
- 2 boosted posts/ads (\$200 value)
- Sponsored email (4 times)

RIB ROW (FRONT HALF) - \$2,000

- 4 tasting tickets
- Annual web presence
- Company brand placement where you want
- 10x10 booth for your company

BACKYARD SPONSOR (LOCATION SPECIFIC) - \$500

All packages come with:

- 2 tasting tickets
- 2 social posts
- Presence on website

AVAILABLE LOCATION

- GAMES AREA SPONSOR
- I.D STATION SPONSOR
- FIRST AID SPONSOR
- BATHROOM STATION SPONSOR
- WATER STATION SPONSOR
- TRASH SPONSOR
- WATER STATION SPONSOR

4 PREMIER SPONSORSHIP PACKAGES

	Tasting Tickets	Sponsored Email	Website Presence	Brand Placement	10x10 Booth	Boosted Posts/Ads	Main Stage Recognition	Main Stage Banner	Drinking Tickets
Grand Champion \$5,000 (4 Spots Available)	8	24	X	X	X	4	X	X	10
Pit Master \$3,000 (4 Spots Available)	6	12	X	X	X	2			
Rib Row \$2,000 (4 Spots Available)	4	2	X	X					
Backyard Sponsor \$500	2	2	X	X					

*Each tasting ticket = 1 rib tasting experience.

Company: _____ Contact Name: _____

Phone: _____ Email: _____

I would like to purchase individual tickets (# of tickets: _____ @ \$20 each) \$_____

PAYMENT TYPE:

Check: _____ Enclosed is a check for the amount of \$_____ Check # _____

Make check payable to: **Tavern at 12 Bridges**

Credit Card: ___ Visa ___ Mastercard ___ AMEX

Card # _____

Exp. Date ___ / ___ Sec # _____

Name on Card _____

Billing Address _____

By providing my Credit Card information I understand a 3% processing fee will be added to my total for any Credit Card transaction.

Please mail form to : 204 Muckross Abbey Court
Lincoln CA 95648

